



NPRRA Social Media and Listserv Policy  
updated 09.20.17

## **Social Media**

NPRRA's LinkedIn Group, Facebook page and Twitter account were developed with the goals of exchanging industry information and forming stronger business ties online. In order to best meet these goals, the following guidelines have been developed:

- Postings that directly promote a specific company's services or products are not allowed.
- Job openings are not to be posted on this site.
- Blog postings and other original content, links to articles about our industry, questions to share with your colleagues, etc. SHOULD be posted. Linked content may reside on another blog or website, provided the content of the article is informative and not overtly promotional.

## **ListServ**

NPRRA provides a Listserv function to facilitate direct communication to other members via a private "members only" setting. Communications sent via Listserv are distributed to those NPRRA members and employees who have elected to be a part of the Listserv group. It is recommended by NPRRA that all members subscribe. For information regarding how to sign up and use Listserv, see: <http://www.nprra.org/listserv>

Listserv use guidelines are as follows:

- The Listserv is not to be used for promotion or marketing.
- Any member commentary received via listserv should be treated as confidential unless otherwise indicated. Members should not post the comments, quotes, opinions or names of other ListServ members to social media or any other public place without first obtaining consent of that member.
- Regardless of the foregoing, members should take care not to send any sensitive information to listserv, as a recipient could easily forward it outside of our group.
- Listserv use should be restricted to communications that may have some interest to the group at large. • Listserv should not be used as a means of locating contacts/correspondents. (See the "Find a Service Provider" search function at our website instead.)
- NPRRA encourages responding to the whole group when the response includes information, answers, comments or additional questions that may serve to further the conversation. Otherwise members may choose to respond only directly to the sender, or not at all.

Your engagement with NPRRA is highly-valued as it serves to make us all stronger and better informed. We ask that any posts avoid language that could be construed as defamatory, derogatory, harassing, or infringing on copyright or fair use rules. NPRRA administrators reserve the right to remove any content deemed inappropriate for any reason, including but not limited to material that does not conform to this policy.

[www.nprra.org](http://www.nprra.org)